

Championing Harrow

HSP Update August 2008

Task Force:

The membership of the Task Force has changed since the last update with Cllr Chris Mote now Chair of the group. Recently recruited are Nick Davies to represent the Met, Sarah Kersey to represent the Volunteer Centre and Emma Strugnell from the Council's Communications team. The next Championing Harrow Task Force is scheduled to take place on 10th September.

ACTION: We are still keen to secure members to join the Task Force to represent the PCT and Higher Education

HSP could support by suggesting officers from relevant organisations.

Championing Harrow Branding:

A Championing Harrow brand needs to be established to give a sense of ownership locally and to enable us to bring a range of activities that benefit and celebrate Harrow together under one banner which can take us to 2012 and beyond.

ACTION: A branding package to be commissioned as part of Communications next campaign

HSP support is needed to promote and ensure the widest use of the brand

Information management:

With the Beijing Games almost upon us the volume of information coming from LOCOG, LDA, GLA, London Councils, 2012 Culture Team, West London Partnership and Western Wedge have rapidly increased in the last few months. These organisations also invite Harrow to send officers to regular regional and national meetings. Many of the communications received and meetings attended relate to opportunities for local activity to be linked to regional and national initiatives but at extremely short notice.

ACTION: A proposal is being put forward internally for the creation of a Championing Harrow/ Olympics Officer to manage the flow of information, respond to opportunities at short notice, ensure officers in the most appropriate departments are involved and receiving the right information, and manage communications with local external partners

HSP support would be beneficial to this proposal.

Championing Harrow Activity:

Sports Participation and Health

CSPAN with funding from LDA/ West London Partnership has established Street Games activity on the Rayners Lane estate and at the Leisure Centre that will run for the next few months and culminate in a competition against LB Hillingdon at Brunel University. This programme also enhanced sports activity at Under One Sky.

Pre-Games Training Camps – Interest has been shown by the Bangladesh Olympic Team in potentially using Harrow as a base for training prior to the Olympic Games. A package is currently being put together to show what Harrow can offer.

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Economic Development and Tourism

30 April 2008 Championing Harrow Tourism and Business Forum – Pre-Qualification questionnaires to enable local businesses to apply for contracts on Compete For the London 2012 tendering website at which Supply London gave a workshop.

September 2008 Championing Harrow Tourism and Business Forum – Presentations from businesses in London who have been successful in securing business through Compete For to encourage Harrow businesses to get involved.

Cultural Olympiad

24th August 2008 – ‘Flying the Flag’ Olympic Handover. Every local authority has been offered an Olympic flag to be raised simultaneously across the country at the point of handover from Beijing. Harrow will have a flag to be raised in an event at the Civic Centre. The flag can remain in Harrow for 30 days.

17th September 2008 – Paralympic Handover. We are encouraging the Aspire National Training Centre to mark the occasion with a small event at their facility.

26th – 28th September 2008 – Open Rehearsal. Harrow Arts Centre will open the doors to its full range of dance, drama and music activities for the public to watch normally private rehearsals or take a taster class as part of this Mayor of London initiative.

28th September 2008 – Culture8. Harrow groups and organisations will be represented at this West London festival of festivals event at Wembley Arena marking the official launch of the London 2012 Cultural Olympiad.

1st – 2nd November 2008 – Overture 2012. Six young people from Harrow have been selected to be among the 120 dancers who will performing at the Royal Albert Hall in a performance inspired by 2012.

Inspired By.

A long term vision for the Cultural Olympiad in Harrow needs to be developed, within which we will aim to apply for the official Inspired By Mark, the only Olympic logo available to local programmes. We will also be encouraging local arts and cultural organisations to apply.

Personal Best

The London 2012 volunteering programme. A proposal from our Community Development team was not successful however Harrow College will be participating in delivering accredited training as part of Personal Best. Further opportunities for developing volunteering will be taken up in future.

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